

#### Valentina Ferenac Southern California Regional Coordinator, PaintCare

Valentina is a Southern California Regional Coordinator for PaintCare, helping residents in the counties of San Diego, Riverside, Orange and Imperial figure out how to best recycle their leftover paint. Before that, she lived in San Francisco and freelanced on some exciting sustainability driven projects. The Windy City was her childhood home and where she earned her master's degree at DePaul's Kellstadt Graduate School of Business in Sustainable Management. In her free time she enjoys San Diego beaches, hiking and traveling to destinations she hasn't yet explored.



# Background

- PaintCare is a non-profit established on behalf of paint manufactures to implement paint recycling programs in states that pass a stewardship law
- American Coatings Association
- 10 states + DC (The goal is to expand to all 50 states); WA & NY program to begin in 2021
- CA program began in 2012





#### **PaintCare Coordinators**











# **PaintCare Program Products**

- House paints
- Primers
- Stains
- Sealers
- Clear coatings (e.g., shellac & varnish)



# KEEP WHAT YOU NEED Recycle THE REST



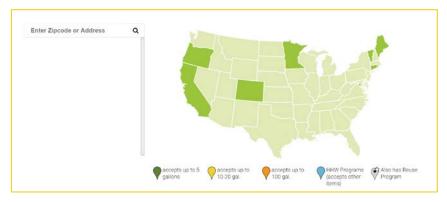
#### **PaintCare Sites**

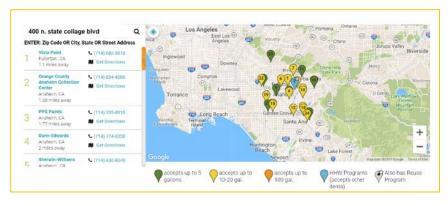
- Retailers
- HHW Facilities
- Transfer Stations/Landfills
- Recycling Centers
- Paint Recyclers
- Reuse Stores



# Site Locator Tool: PaintCare.org







# **Riverside County PaintCare Partners**

- 29 Retail Drop Off Sites
- 1 Paint Recycler
- 3 HHW Facilities (Agua Mansa, Lake Elsinore or Palm Springs)
- 3 Landfills & 4 Transfer Stations (ABOP Sites)
- 26 HHW Events (at 17 Temp Sites)
- 1 PaintCare Event
- 103 LVP Customers
- 4 RLVP Customers





## **Large Volume Pickup**



No Additional Cost

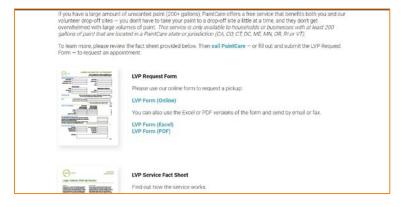
200 Gallon Minimum

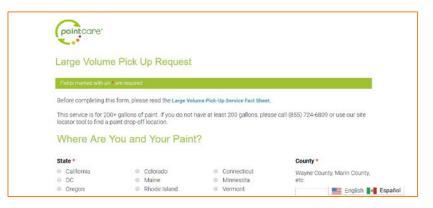
- www.paintcare.org/ca
- Fill out form and submit



# Large Volume Pickup: PaintCare.org







### Reoccurring Large Volume Service

- Contract with PaintCare
- No additional cost
- Receive & stores bins onsite
- Collect & pack paint
- Need at least 3 full bins to order a pickup
- 4 sites in RC



## Non-PaintCare Program Products

- Remember PaintCare does not accept spray paint, unlabeled paint, paint not in original containers and or paint in leaking containers – these items must be managed through local HHW programs
- Please contact your closest Riverside County HHW (household hazardous waste)
   Program or check out Temp Events on rcwaste.org
- Empty cans call county or check with garbage provider

#### Follow us on Social Media

#### YouTube, Vimeo



#### Facebook



#### **Contact Information**

#### www.PaintCare.org

Hotline: (855) 724-6809

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