

Tyler DouthittMattress Recycling Council
Southern California Program Coordinator

As a long-time advocate for the environment, Tyler's decision to become part of the MRC team in 2018 was an easy one. Working in the solid waste industry since 2010, his experience includes focusing on implementing recycling programs and working with contractors to facilitate waste diversion. Tyler has played a major role in expanding MRC's Southern California recycling network and keeping recyclable material out of landfills. He also serves as the liaison between MRC and our contracted collection facilities, creating links that support the program's ongoing success. When he isn't focused on mattress recycling, Tyler enjoys outdoor activities and spending time with family and friends.









OVERVIEW

- Industry-led nonprofit
- Funded by visible recycling fee
- Operating statewide recycling network
- Combating illegal dumping
- Conducting research
- Awarding funding
- CalRecycle oversight



WHAT THE FEE PROVIDES

- Containers and trailers for collection sites and events
- Transportation of mattresses from collection sites to recyclers
- Illegally Dumped Mattress Collection Initiative
- Education and outreach
- Research projects and funding awards
- Sleep Products Sustainability Program
- CalRecycle enforcement

RECYCLING IN CALIFORNIA

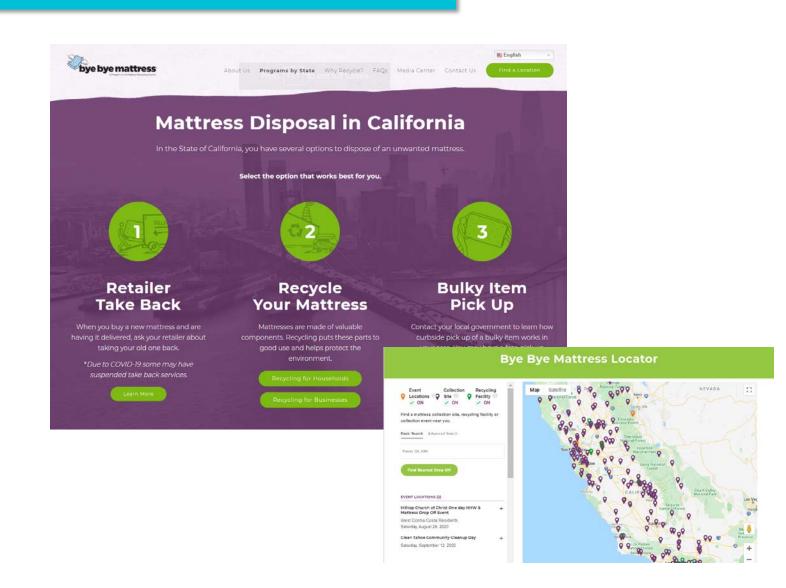
- 10 recycling facilities
- More than 200 permanent collection sites
- All 58 counties have access
- 95% of Californians live within 15 miles of the collection network
- Retailer Take Back





BYEBYEMATTRESS.COM

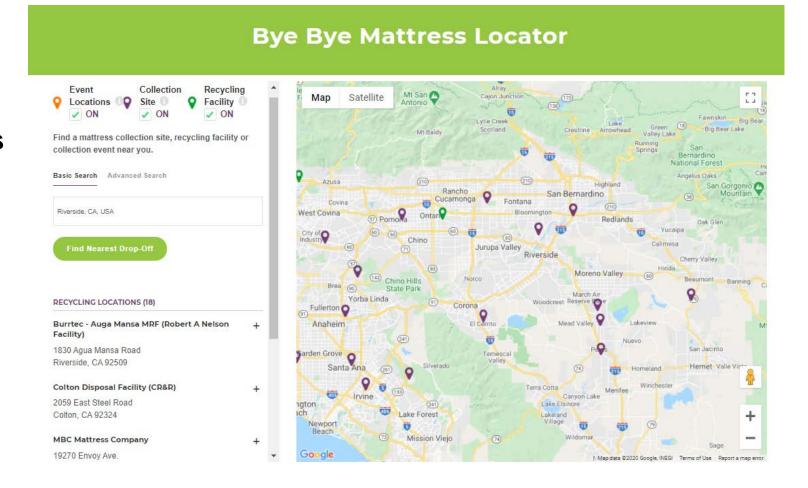
- Recycling Locator
- Bulky Item Directory
- Retailer Take Back information
- Commercial Volume Program
- State program information





RECYCLING IN RIVERSIDE COUNTY

- 1 recycling facility
- 9 permanent collection sites
- 3 cities have access to bulky item pickup





COMMERCIAL VOLUME PROGRAM

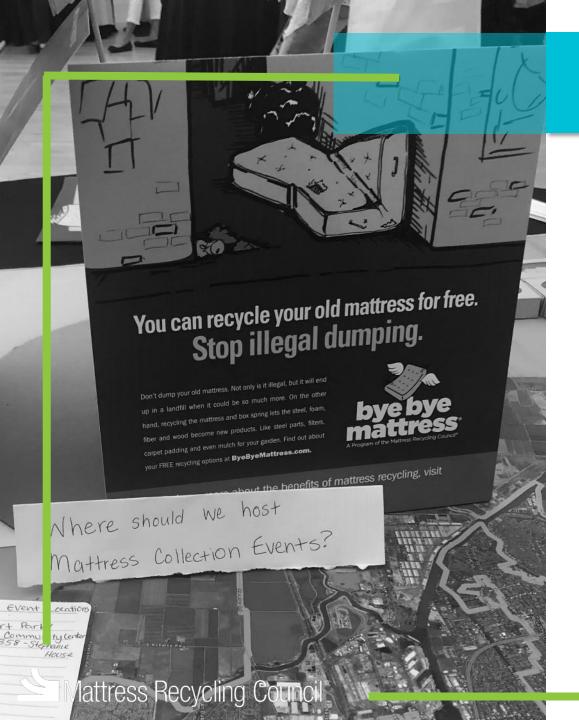
- Voluntary expansion to retailers, hotels, universities, hospitals and others
- No-cost transportation provided for 100+ units
- 57 locations for small retailers; an 11% increase over 2018





COMBATING ILLEGAL DUMPING

- Illegally Dumped Mattress Collection Initiative
- Gathering community input through workshops
- PSA campaign has reached over 3 million impressions
- White paper underway



ENVIRONMENTAL JUSTICE

- Proactively monitoring access in these areas
- Coordinating with CalEPA Environmental Justice Task Force
- Working with local officials, nonprofits and other groups to expand access



5 MILLION mattresses

makes a round trip from California to Hawaii

168 MILLION pounds

of material diverted from landfills

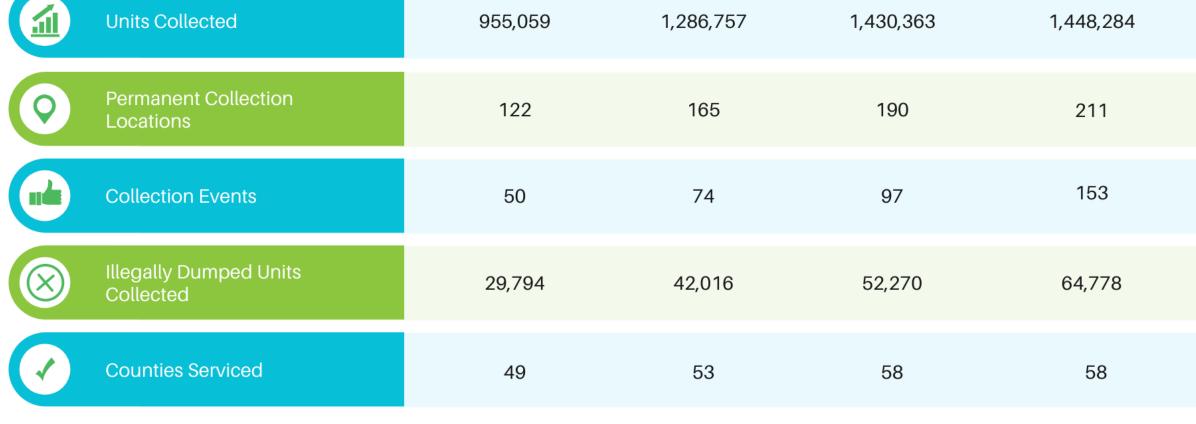
OVER 83% of discards

are diverted from landfills



CALIFORNIA Program Growth







NEXT STEPS

- Tell a friend about ByeByeMattress.com
- Follow and like @ByeByeMattress We're on Facebook and Twitter
- Share or use our content in your community news Grab it from our social feeds or ByeByeMattress.com/media-center
- Let us know if a retailer isn't charging the fee or taking back a mattress info@mattressrecyclingcouncil.org

THANK YOU

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Sign up to receive MRC Highlights and follow our announcements.





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