

MEET THE PANEL!

Ignacio Valdivia

Senior Sustainability Specialist, CR&R Environmental Services

Ignacio Valdivia is the Senior Sustainability Specialist for CR&R Environmental Services. He has been with the company since 2016. As a Senior Sustainability Specialist, Ignacio oversees the Riverside County Division and provides sustainable options for both the commercial and residential sectors of his customer base. He also loves to interface and educate the community on issues that affect them.

Ignacio holds an MBA in Business Administration from California Baptist University (CBU) and is an alumnus to UCR. He is also married to his beautiful wife Gladys and has a two-year-old son.

Ignacio loves to work with people and share his knowledge about how we can impact the world that we live in; while at the same time learning and listening to new ideas that can help everybody. He loves to support and help his community and many of the non-profits that help make this Region great. Some of these fantastic organizations are the Boys and Girls Club, Rancho Damacitas, Reality Rally, Habitat for Humanity and United Way; to name a few.

He looks forward to a fantastic event and would like to share the following quote with everyone, "Nothing is impossible, the word itself says I'm possible!" by Audrey Hepburn.



Lizeth Hernandez

Environmental Coordinator, Palm Springs & Desert Valley Disposal

Lizeth has completed over 6 years of dedicated service with Desert Valley Disposal Service in various roles of progressive responsibility.

To her role, Lizeth brings over 15 years of Customer Service experience from global and international business in the financial and transportation sectors.

For the past two years, Lizeth's role has been sharply focused on working with local business and residents to increase their recycling efforts.

Through these efforts, Lizeth has helped to ensure that impact on our environment has been minimized by helping to educate the community on how to effectively drive their zero waste efforts.

Lizeth is enthusiastic about her role and recognizes her opportunity to raise awareness to the critical effort in the reduction of waste.



Glenda Chavez

Public Sector Manager, Waste Management

Glenda Chavez joined Waste Management in 2014 as the Public Sector Manager for the cities of Chino, Eastvale, Jurupa Valley, Norco and San Bernardino County. She manages the cities' franchise agreements and the contract with the U.S. Navy base in Norco. She works with community leaders and local government officials to develop programs that increase recycling and support the region's quality of life through education, outreach, charitable giving and community partnerships. Glenda is dedicated to the Inland Empire Region, proudly serving on the boards of several business and philanthropic organizations. Glenda has more than twenty years of experience working in both the public and the private sector. She earned her Bachelor's in Political Science from the University of La Verne and her Master's in Public Administration from the California State University, Long Beach. When Glenda is not busy talking trash she enjoys reading, beach days, and road trips but most importantly making memories with her family.



Clara Vera

Municipal Marketing Manager, Burrtec Waste and Recycling Services

Clara Vera brings over 15 years of public and private business management expertise to the Southern California community. Currently, Clara serves as the Municipal Marketing Manager at Burrtec Waste and Recycling Services in Palm Desert, CA. Her commitment to enhancing, educating and engaging our community's environmental stewardship has sharply focused her attention on accessibility, public education, and recycling awareness programs. Clara has successfully secured an impressive business portfolio throughout her career, built corporate sponsored programs and led national initiatives. She developed sustainability programs that have been used across Riverside County and beyond – serving more than a million people. As an expert in developing policy positions, legislative initiatives and implementing environmental programs, Clara serves as advisor to organizations, local government and non-profit organizations. Clara is deeply invested in helping our communities exceed California Department of Resources Recycling and Recovery (CalRecycle) diversion goals and is a champion for driving measurable impact and improving our communities where we work, live and play.

She is a first-generation college graduate with Dual Bachelors and Master's Degrees from California State University, San Bernardino. Clara is bilingual and bicultural.

Clara's greatest strengths are her creativity, leadership, and passion for education. She continually seeks opportunities to expand her broad range of skills and abilities. Clara and her son are long-time residents of Riverside County, and she is dedicated to promoting and contributing to the success of both the city and county where she resides.



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CR&R
INCORPORATED

environmental services



REDUCE
REUSE
RECYCLE



REIMAGINE
REDESIGN
REENGINEER

For more than 50 years CR&R has been **REDEFINING** waste management . . . and we're just getting started.

WHERE WE OPERATE



OUR CORE SERVICES



CR&R offers efficient, effective and cutting-edge waste and resource recycling services:



RESIDENTIAL



COMMERCIAL



INDUSTRIAL



CONSTRUCTION
& DEMOLITION



STREET SWEEPING

These services support our commitment to achieving:

0% LANDFILL AND
FOSSIL FUELS

100% RESOURCE UTILIZATION
AND RENEWABLE FUELS

EVOLUTION OF SOLID WASTE MANAGEMENT



**Material Recovery
Facility - MRF**



**Anaerobic Digestion
Facility**



Three Automated Streams



Residual



Recyclables



Renewable Natural Gas



Fertilizer

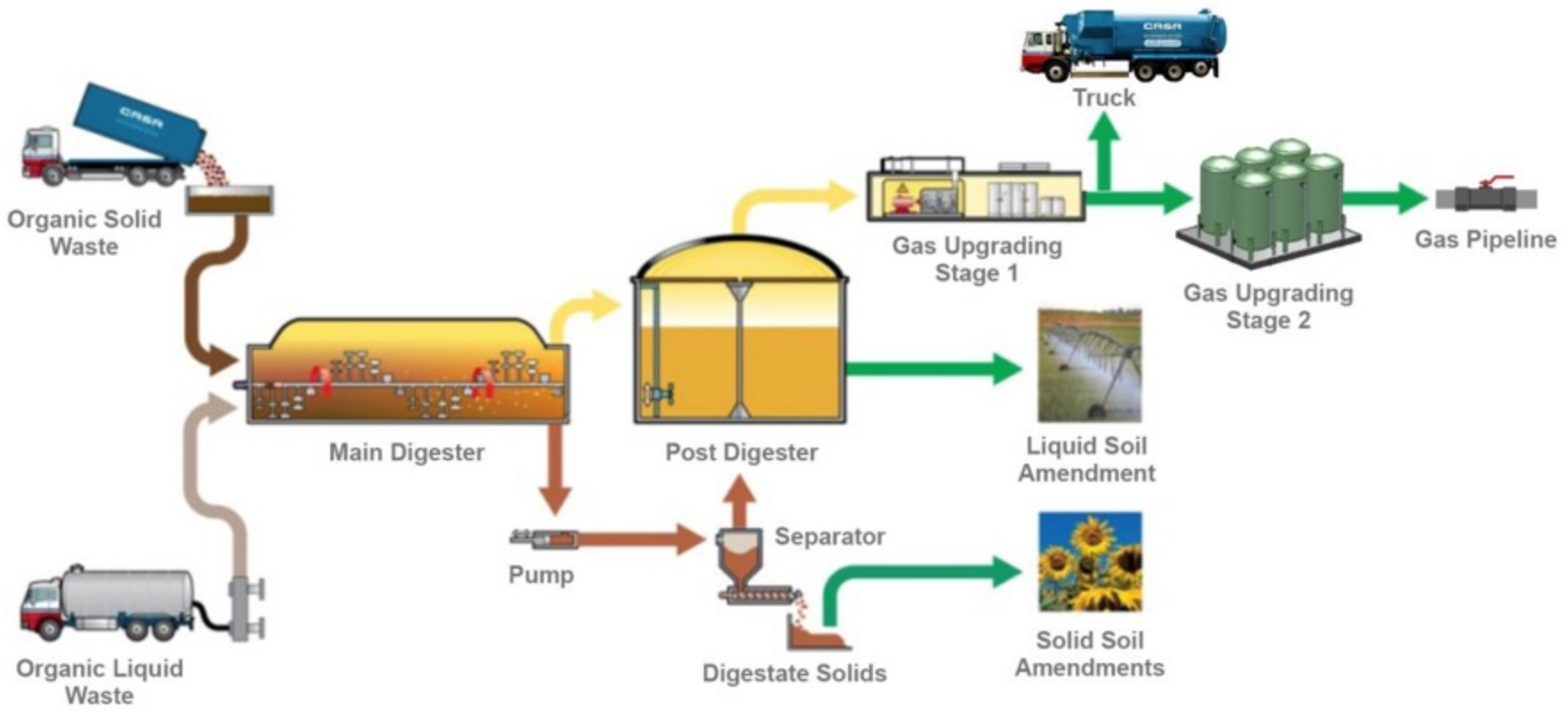
FOOD RECOVERY HIERARCHY

The Food Recovery Hierarchy prioritizes actions organizations can take to prevent and divert wasted food. Each tier of the Food Recovery Hierarchy focuses on different management strategies for your wasted food.

The top levels of the hierarchy are the best ways to prevent and divert wasted food because they create the most benefits for the environment, society and the economy.



ANAEROBIC DIGESTION - FLOW CHART



ANAEROBIC DIGESTION FACILITY



CR&R

I N C O R P O R A T E D

environmental services



IGNACIO VALDIVIA

SENIOR SUSTAINABILITY SPECIALIST

IgnacioV@CRRmail.com

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COMMERCIAL

Recycling

Audits



Field Checks

Field checks are conducted in advance of bin delivery in order to assure that access to the bin can be done by our large collection vehicles. They will also identify that bin enclosures are properly designed and include appropriate gates and wall protection.

Customers will be notified of any condition that does not meet the criteria for trash bin service. A waiver will be sent to the customer if one of the conditions does not meet criteria. Customer will sign waiver and service will be authorized to begin.

FREE Waste Audit

If you are interested in increasing waste diversion (and possibly saving money on your trash bill), DVD would be pleased to perform a FREE, no-obligation consultation on waste practices and waste diversion including:

- » City code requirements for enclosures
- » Developing convenient recycling practices
- » Avoiding contamination in recycling bins
- » Eliminating loose litter caused by overflowing containers

Downloads

City of Desert Hot Springs Trash Enclosure Specifications

⚠ IMPORTANT NOTICE

Your business establishment or multi-family complex may be affected by the [California Mandatory Commercial Recycling Law \(AB 341\)](#) and the California Mandatory Commercial Organic Waste Recycling Law (AB 1826). Follow the Commercial Recycling link and Commercial Organics link below to learn more about these laws and the related services offered by DVD.



Recycling



SERVICES ▾ SCHEDULES ▾ ABOUT US ▾ CONTACT ▾ PAY YOUR BILL

RECYCLING



Low Volume



High Volume

Recycling is now easier than ever. The **blue 96 gallon cart** or the **blue 3-cubic yard bin** is the place for ALL of your recyclables. There's no need

[Chat with us](#)

for separate bins for plastic, glass, or metal. That is, all your recyclables can be "commingled" and placed in the same container.

Organics



What is Organics Recycling?

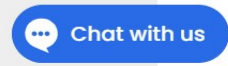
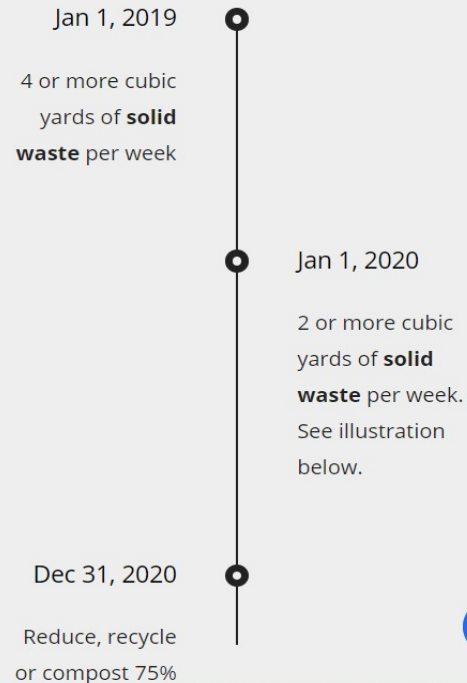
Organics include **food waste and green waste**. **California businesses have been required to recycle their organic waste** since State Assembly Bill 1826 was passed on April 1, 2016. The law includes schools, hotels, hospitals, stores, restaurants, for profit or nonprofit organizations, as well as residential dwellings with 5+ units. Multi-family complexes of 5+ units are only required to divert their landscaping materials (green waste). Organics recycling requirements will be phased in over several years and will help California to achieve its statewide recycling goal of 75% by 2020.



Organics and food waste should be placed in **32 gallon blue containers**.

[Contact us](#) for assistance in determining the correct container size and frequency of service for your restaurant or business needs. If you are required to recycle organic waste, you will need a second container that is separate from your recycling container.

Organics Recycling Timeline



Organics



SERVICES ▾ SCHEDULES ▾ ABOUT US ▾ CONTACT ▾ PAY YOUR BILL

is separate from your recycling container.



Reduce, recycle
or compost 75%
of CA solid waste

Why is Organics Recycling Necessary?

Organics recycling supports the State's recycling goal. And, by redirecting organics to composting and other operations, the State will meet gas emission goals, save landfill space, restore soils, and generate energy which all contribute to a better environment.

Recyclable Organic Waste Items

Recyclable Organics



Recyclable Organic Waste Items


Food

- ✓ Food Waste
- ✓ Fruits and Vegetables
- ✓ Meat
- ✓ Poultry
- ✓ Seafood

- ✓ Breads and Grains
- ✓ Cheeses
- ✓ Coffee Grounds
- ✓ Dairy Products
- ✓ Oils

Landscape

- ✓ Green Waste
- ✓ Landscape Waste
- ✓ Pruning Waste
- ✓ Tree Branches
- ✓ Untreated Wood

 Chat with us

Contamination



SERVICES ▾ SCHEDULES ▾ ABOUT US ▾ CONTACT ▾ PAY YOUR BILL

These Items are NOT Recyclable

Glass

Metal

Plastic and Strofoam

Contact us for Questions



2 Cubic Yards



Starting Jan 1, 2020, two or more cubic yards of solid waste **per week** must be recycled.



How to Dispose of Organic Waste

Organics **cannot be collected with other recyclables** and must be free of any contaminants such as plastic bags and other trash. Organics can be collected up to 5 times a week, Monday-Friday.



CalRecycle

CalRecycle has developed a number of tools to assist businesses in assessing their current practices and how to comply with the law. Visit [CalRecycle](#) for more information.

Chat with us



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Public Sector Manager, Waste Management

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Waste Management Commercial Services



We've got you covered.

Commercial Service Offerings



Trash Bin Service

- Monday-Saturday
- Available sizes
 - ✓ 2yds
 - ✓ 3yds
 - ✓ 4yds
 - ✓ 6yds



Recycling Bin Service

- Monday-Friday
- Available Sizes
 - ✓ 2yds
 - ✓ 3yds
 - ✓ 4yds
 - ✓ 6yds



Organic Bin Service

- Monday-Friday
- Available Size/Frequency
 - ✓ 64g cart
 - ✓ Multiple Carts
 - ✓ Increased Collection Frequency



Recycle Bin Service

- Monday-Friday
- Available Size/Frequency
 - ✓ 96g cart
 - ✓ Multiple Carts
 - ✓ Increased Collection Frequency



THINK GREEN®

We've got you covered.

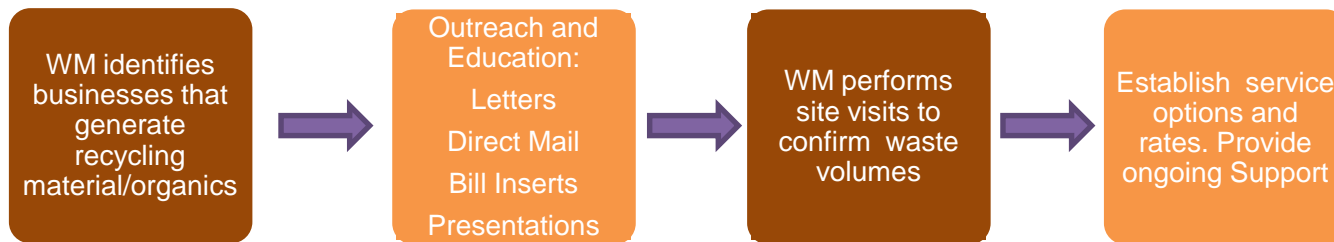
Commercial Service Offerings Continuation

- Temporary Bin Service
- Roll Off Service
 - ✓ 10 yard
 - ✓ 20 yard
 - ✓ 30 yard
 - ✓ 40 yard
- Compactors
- Construction & Demolition



Recycling Compliance: AB 341 & AB 1826

How can we help your business?



Waste Management offers commercial customers that need to be in compliance:

- WM Recycling Education Representative to assist with understanding the mandate
- Waste Audits and Service Recommendation
- Employee Training/Community Meetings
- Recycling Education Material
- Ongoing support

THINK GREEN®

Recycle Right.

We want you to be in compliance but also have proper recycling efforts



Help us clean up recycling. Please keep hoses, wire, and rope out of your cart! Instead, recycle bottles, cans and paper products. #Recycling101



Help us clean up recycling. Keep polystyrene foam out of your recycling cart! Instead, recycle plastic bottles, cans and paper products. #Recycling101



Keep that cardboard loose and dry. #Recycling101



Help us clean up recycling. Heavy metals, including propane tanks, don't belong in your recycling cart. Instead, recycle plastic bottles, cans and paper products. #Recycling101



RECYCLE RIGHT

We're here to help you recycle right, answer common recycling questions and provide the information, tools and resources you need to make recycling both simple and convenient.

REMEMBER THESE THREE RULES TO RECYCLE RIGHT


Knowing these rules and putting them into practice during your recycling journey will help you recycle more efficiently. And it will help to ensure everything that makes it into your bin finds a second life.



Recycle clean bottles, cans, paper and cardboard.



Keep food and liquid out of your recycling.



No loose plastic bags and no bagged recyclables.

Recycle Right Customer-Centric, Targeted Approach

<https://www.wm.com/us/en/recycle-right>

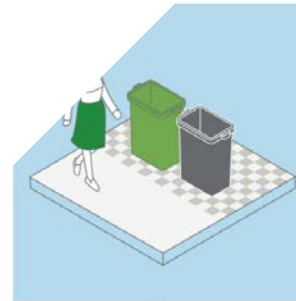
Posters, Guides & Other Tools

Container Labels

Resources for Kids

provide quick access to these resources.

tools to set you up for recycling visit our **Resources** for toolkits,



STEP 1

GRAB TWO CONTAINERS

Whether you use new containers, repurposed boxes or reusable bags, set your recycling container next to the trash bin — this works for recycling in several rooms in your home or at work.



NEXT >



Waste Management offers the following options to commercial customers that need to be in compliance:

- WM Commercial Recycling Representative to assist with understanding the mandates
- Free Waste Audits and Right-Sizing Recommendation
- Employee Training/Community Meetings
- Recycling Education Material

For more information, please contact the following:

Glenda Chavez
909.306.8048
gchavez3@wm.com